

Googling Google

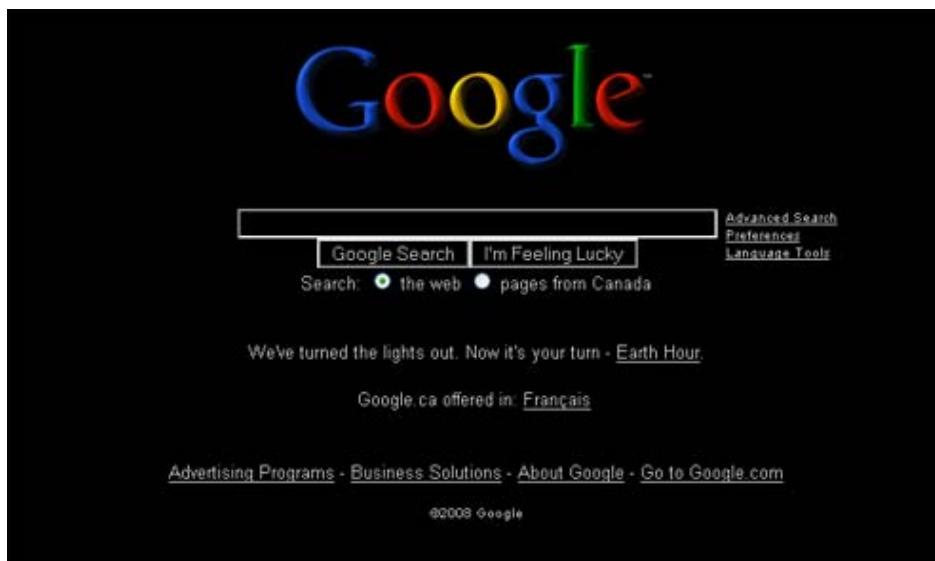
Garett Rogers

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Google turns the lights out for Earth Hour

Posted by Garett Rogers @ 9:50 am

The last time Google switched the lights off was for an initiative called “Lights Out San Francisco” in October. It’s much easier to get people to listen than to actually act — based on the pictures that were taken during Lights Out San Francisco event. This time, Google is supporting the Earth Hour initiative created by the WWF.



Earth Hour was created by WWF in Sydney, Australia in 2007, and in one year has grown from an event in one city to a global movement. In 2008, millions of people, businesses, governments and civic organizations in nearly 200 cities around the globe will turn out for Earth Hour. More than 100 cities across North America will participate, including the US flagships—Atlanta, Chicago, Phoenix and San Francisco and Ottawa, Montreal, Toronto and Vancouver.

Today, at 8:00 your local time, please switch off the lights in an effort to make a statement about climate change.

Garett Rogers is employed as a programmer for iQmetrix, which specializes in retail management software for the cellular and electronics industry. See his full profile and disclosure of his industry affiliations.

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